# RECREATIONAL FISHING FUNDING OPPORTUNITY

# Education, Outreach, and Conservation in

# Stellwagen Bank National Marine Sanctuary

# Request for Proposals by 5/8/19

**Funding Opportunity: Description**

The National Marine Sanctuary Foundation in cooperation with Stellwagen Bank National Marine Sanctuary (sanctuary) is soliciting proposals for education, outreach, and conservation projects that forward the mission of the sanctuary, engage the recreational fishing community, and promote sustainable recreational fishing targeting species found in the sanctuary. Total available funding is $10,000. The number of awards and dollar amounts of each award will depend on the proposals we receive, but we estimate that awards will average $500 to $3,000.

**Projected Timeline**

**05/08/19**: Proposals due

**05/20/19**: Award letters sent

**12/30/19**: Mid project check-in

**06/30/20**: All projects completed

**07/30/20:** Final reports submitted

**Questions?** Anne-Marie Runfola, NOAA Stellwagen Bank National Marine Sanctuary Recreational Fishing Liaison: [anne-marie.runfola@noaa.gov](mailto:anne-marie.runfola@noaa.gov), 781-546-6023

**Organizational Background**

The National Marine Sanctuary Foundation is a private, non-profit organization that protects America’s ocean and Great Lakes. They are dedicated to strengthening and promoting our country’s national marine sanctuaries and marine national monuments protected by the National Marine Sanctuary System. <https://www.marinesanctuary.org/>

The National Marine Sanctuary System is a network of 13 national marine sanctuaries and two marine national monuments, encompassing more than 600,000 square miles of ocean and Great Lakes waters, managed on behalf of the American people by the **National Oceanic and Atmospheric Administration** (NOAA) **Office of National Marine Sanctuaries** (ONMS). ONMS seeks to protect the extraordinary scenic beauty, biodiversity, historical connections and economic productivity of these areas so they may continue to serve as the basis for thriving recreation, tourism and commercial activities that drive coastal economies. As stewards of these places, through domestic and international partnerships, ONMS helps ensure a healthier ocean, now and for future generations. <https://sanctuaries.noaa.gov/>

Stellwagen Bank National Marine Sanctuary (sanctuary, SBNMS) is one of these treasured places. Designated by Congress in 1992, the sanctuary stretches between Cape Ann and Cape Cod at the mouth of Massachusetts Bay in the southwestern corner of the Gulf of Maine. Nearly the size of Rhode Island and located wholly within U.S. waters, sanctuary boundaries include the submerged lands of Stellwagen Bank and Basin, all of Tillies Bank and Basin, and the southern portion of Jeffreys Ledge.

The national marine sanctuary protects 842 square miles of open ocean, overlaying a diverse seafloor topography and array of benthic and pelagic habitats that support biological communities broadly representative of the Gulf of Maine. These areas are biologically rich feeding, spawning, and nursery grounds for a wide variety of invertebrates, fish, birds and whales. As such, the sanctuary is very important to the regional economy for fishing, as well as wildlife watching and other recreation and tourism activities. In addition, because of hundreds, and perhaps thousands of years of human use, the sanctuary contains a broad cross-section of this nation’s maritime heritage.

The national marine sanctuary’s mission is to conserve, protect and enhance the biological diversity, ecological integrity and cultural legacy of the sanctuary while facilitating compatible use. <https://stellwagen.noaa.gov/>

**Funding Opportunity Background**

Sustainable recreational fishing is welcome in the sanctuary and is a popular activity, with individuals visiting Stellwagen Bank National Marine Sanctuary via private vessels and charter/party boats. More information about recreational fishing in the sanctuary: https://stellwagen.noaa.gov/visit/fishingrec/fishingrec.html

The recreational fishing community is diverse and widespread with a deep knowledge of local waters, including the sanctuary, and a great appreciation for our shared resources. Recreational fishermen, sanctuary managers, and the Foundation all have the common goal of keeping the sanctuary special and productive. We can achieve this goal better by keeping lines of communication open and working cooperatively. We hope this funding opportunity helps generate creative projects that can achieve our shared goals and create or strengthen partnerships with individuals and organizations, both for- and non-profit.

This is the second year of the funding opportunity, conducted cooperatively by the National Marine Sanctuary Foundation and Stellwagen Bank National Marine Sanctuary. This year, NOAA Fisheries provided additional funding, to allow us to offer more and/or larger awards and build the program.

**Project Themes**

Successful projects will support the conservation mission of the sanctuary and advance collaboration between the recreational fishing community and the sanctuary.

* Conservation: projects will address issues such as bycatch, barotrauma, interactions with whales, e.g.
* Outreach: projects will promote sustainable recreational fishing in the sanctuary.
* Education: projects will improve awareness and education of fishermen about the sanctuary and its rich diversity of marine life.

**2018 Award Recipients:** In the first year, we awarded funding to four projects:

* Educational Outreach about Best Practices to Minimize Mortality from Recreational Discards in the Sanctuary: On the Water Media with Massachusetts Division of Marine Fisheries
* 15th Annual Brockton High School Deep Sea Fishing Trip Brockton Public Schools
* At the Helm of Conservation: A Program to Promote Safe Boating around Whales Whale and Dolphin Conservation with NOAA Fisheries and Stellwagen Bank National Marine Sanctuary
* Use the Pail, Not the Rail: A Program to Minimize and Reduce Recreational Marine Debris Lobster Foundation of Massachusetts

**Request For Proposals: Requirements**

**Who can apply?**

Any individual aged 15 or older, or any organization, may apply. Partnerships between individuals and organizations are encouraged and given higher priority.

* Those under 18 years of age must submit a brief support letter from an adult, aged 21 or older, who will act as project mentor.

**How do I apply?** Fill out the proposal template on the following pages and follow the instructions for submission. If you are having problems accessing the document, contact anne-marie.runfola@noaa.gov.

**PROPOSAL TEMPLATE ON NEXT PAGES**

**Stellwagen Bank National Marine Sanctuary**

**Recreational Fishing Proposal**

* Return this completed proposal form by email to [grants@marinesanctuary.org](mailto:grants@marinesanctuary.org) and cc: [chloe@marinesanctary.org](mailto:chloe@marinesanctary.org) by 11:59 pm on 5/8/19.
* Use this subject line in the email:  
  *Stellwagen Bank National Marine Sanctuary Recreational Fishing Project Proposal*
* Use Times New Roman or similar serif font, at least 12 point in size.
* If you are applying through an organization, please include your most recent audit or financial statement with your proposal. If your organization receives more than $750,000 in direct or flow-through federal funding, please provide the Foundation with the most recent version of your OMB Circular A-133 audit and/or Uniform Administration Guidance audit annually.
* If applying as an individual, complete all applicable fields and leave the organizational fields blank (e.g., type of organization).

**CONTACT INFORMATION**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Applicant Organization  (If applying as an Individual, please note that next to name) |  | | | | | | | | |
| Tax ID Number |  | | | D.U.N.S Number | | |  | | |
| Contact Name |  | | | | | | | | |
| Contact Title |  | | | | | | | | |
| Mailing Address |  | | | | | | | | |
| City |  | | State | |  | | | ZIP |  |
| Email |  | | | | Phone | | |  | |
| **What type of organization are you?** | | | | | | | | | |
| Formal or informal education institution | Nonprofit organization | | For profit/commercial organization | | | | | Tribal, state, or local government | |
| **Where can we find your organization online?** | | | | | | | | | |
| Web Site | | Facebook | | | | Twitter | | | |
|  | | Facebook.com/ | | | | @ | | | |

Provide the following information for two people: the person who will be the project lead, and the person who will sign a grant agreement, pending approval of an award. If the same person fills both roles, please note.

|  |  |  |  |
| --- | --- | --- | --- |
| **Project Lead** | | **Agreement Signatory** | |
| Name |  | Name |  |
| Title |  | Title |  |
| Organization |  | Organization |  |
| Mailing Address |  | Mailing Address |  |
| Phone |  | Phone |  |
| Email |  | Email |  |

**PROJECT INFORMATION**

**ABOUT YOUR PROJECT**

|  |  |  |  |
| --- | --- | --- | --- |
| Project Title  *10 words or fewer* |  | | |
| Start Date |  | End Date |  |
| Requested Amount |  | Total Project Budget |  |
| Project Summary  *75 words or less* | What is your proposed activity and what will it contribute/achieve overall? | | |
| Theme | Type an “X” next to all themes that apply:  Education \_\_\_\_ Outreach \_\_\_\_ Conservation \_\_\_\_ | | |

**APPLICANT DESCRIPTION**

Describe your organization or you as an individual, in particular addressing why you or your organization is qualified to lead this project. (Min. 150, Max. 350 words)

**PROJECT DESCRIPTION**

1. **Topic**: Describe your project. How does your project address education, outreach and/or conservation to forward the mission of the sanctuary, engage the recreational fishing community, and promote sustainable recreational fishing targeting species found in the sanctuary?
2. **Audience**: Who is your target audience and why are they important and relevant? How does your project address a gap in service or need to this particular audience?
3. **Promotion**: How will your project use or promote Stellwagen Bank National Marine Sanctuary and the national marine sanctuary system to engage your audience?
4. **Partners**: What other groups/organizations are potential partners for this project and what are their roles?

**DELIVERABLES/TIMELINE**

Use a bulleted list or a chart to describe the major steps to accomplish your project goals. Include dates, even if they are estimates.

**GOALS/OUTCOMES**

Describe the intended goals and outcomes of your projects. What metrics will you use to measure the success of your project?

**BUDGET**

**Instructions**: Include the total amount for the expense categories listed below.

* Feel free to edit the provided chart to add missing categories or take out any expense categories that are not applicable to your project.
* Add bullets under each category to itemize your request: Example
  + Equipment:
    - 10 Rods and Reels
    - Exhibit banner

OR

* + Contractual:
    - Rec Fish Charter Boat
    - Graphic Design
* Allowable expense categories include personnel salaries (total salary budget, number of positions, and whether full or part-time), fringe benefits, consultants and professional fees (itemize type(s) of consultant(s) and fees), non-federal travel, equipment, supplies, printing, shipping, technology (specify hardware/software, capital spending, maintenance fees, and/or training), and overhead/administrative.
* Unallowable budget items include alcohol, entertainment, and federal employee travel or expense reimbursements.
* Overhead rates are limited to your organization’s federal NICRA. If your organization does not have a NICRA, please provide a short description of how your overhead is calculated.
* Average award may be $500-$3,000 but request what you need to complete the proposed project. We will base award decisions on the proposals we receive.
* Your NMSF Grant Request + Match Funds must equal Total Expense.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Expense Description** | **Total Expense** | **NMSF Grant Request** | **Match Funds including In-Kind Support** | **Notes** |
| Personnel |  |  |  |  |
| Fringe Benefits |  |  |  |  |
| Travel |  |  |  |  |
| Equipment |  |  |  |  |
| Supplies |  |  |  |  |
| Contractual |  |  |  |  |
| Other |  |  |  |  |
| Indirect/Overhead |  |  |  |  |
| **TOTAL** |  |  |  |  |

**SUPPORT LETTER**

Those under 18 years of age must include a brief support letter from an adult, aged 21 or older, who will act as project mentor. The mentor letter should include mentor contact information, relationship to the proposer, and type of support the mentor will provide.